

Calling All Voluntary and Community Groups and Organisations

- In your daily work, do you collect information about your activities, the number of people they reach and how the people you support benefit from what you do?
- Do you keep attendance registers and lists for things such as your donors, members and newsletter mailings?
- Do you use documents, spreadsheets or client relationship management software to record and store this information?
- Would you like to know how you could make your information more useful and valuable to your organisation?

The VCSE Observatory can help!

We are pleased to join forces with Dr Diana Frost of Nottingham Business School (NBS) to bring a new opportunity to VCSE organisations to harness the power of their data and solve their data problems.

Diana leads the Masters Programme in Management and Business Analytics at Nottingham Trent University (NTU). Students on this one-year course gain theoretical and real-world experience of using quantitative data analysis to solve organisational challenges. We are seeking VCSE organisations who would like to collaborate with us and become smarter in using their data for better decision-making.

How it works

Stage	Activity	Outcome	Your Time Commitment	When
1	Diana gets to know your organisation, your work and the data you collect. Together you explore the opportunities and challenges this data presents and define what needs to happen to address them.	Case brief	3 - 5 hours over a period of 3 weeks	Nov-Dec 2023
2	Your designated student team works with you to better understand the specifics of the brief.	Student Work Programme	1-2 hours	Mid- Jan 2024
3	Students analyse your data and develop solutions to the opportunities and challenges described in the brief.	A data solution which is bespoke to your organisation		Jan-Feb 2024
4	Students present the results of their work and their recommendations in an online workshop - and provide you with a report.	You have the strategy and tools you need to harness the power of your data!	2 hours	Mid- Feb 2024

Benefits for you

- You receive a presented a **solution/recommendations** to a specific data challenge.
- Your time and resource **commitment is minimal**: the work is carried out remotely and students are supervised by NTU colleagues throughout.
- We give your team the option to attend a **free one-day workshop** at NBS where you'll receive in-person introductory training on data management and analysis techniques (using a tool such as Microsoft Excel).

Please contact Dr Diana Frost diana.frost@ntu.ac.uk