

Changing Futures Communications and Marketing Coordinator

Hours: Full time, 35 hours per week

Salary: £27,945 - £29,945 per annum

Closing date: Extended to 12 noon on Monday 23 September 2024

Interview date: Week commencing 30 September 2024

The role is initially for 12 months with a possible extension dependent on funding. Secondments will be considered.

Download an application pack:

<https://www.nottinghamcvs.co.uk/about-ncvs/vacancies-at-ncvs>

Nottingham Community and Voluntary Service (NCVS) is at the heart of Nottingham's voluntary sector, and prides itself on keeping the voluntary sector connected to issues affecting it. This role is delivered in partnership with the Changing Futures Programme. You can read more about NCVS and Changing Futures below.

We are looking for a creative individual who can identify the most important aspects of the Changing Futures partnership and articulate the value to wider system partners. You will be able to amplify the voice of individuals experiencing Severe and Multiple Disadvantage (SMD) through strong and empathetic communications. You will be able to demonstrate the power of the partnership, underpinned by lived experience, to influence positive change for our community members facing incredible life challenges.

The role involves:

- Driving and coordinating editorial, strategic, creative and operational communications support across all of the Changing Futures partnership.
- Looking for the most effective ways to engage our audiences, ensuring communications are influential, informative and empathetic for our full range of stakeholders.
- Raising the profile of the Changing Futures partnership, our services and the impact of our work.
- Communicating and promoting the work of all the Changing Futures partners.

Our ideal candidate will be a skilled and enthusiastic communicator, able to interpret and adapt information for diverse audiences, with proven experience across a range of communication channels. You will have a flair for writing powerful and engaging stories which illustrate the impact of our work. You have strong attention to detail, build relationships quickly, and can work collaboratively with a range of team members to achieve a goal.

You will work across the whole of the Changing Futures partnership to strengthen and integrate our communications and marketing messages, raising the profile of SMD. You will also support the Practice Development Unit (PDU), the learning and development arm of the Changing Futures Programme. You will be supported by the PDU Programme Manager and the Communications team within NCVS.

We require an individual who can develop effective relationships with a wide range of agencies working across a variety of disciplines in the public, private and voluntary sectors.

A detailed job description and person specification is provided in the application pack.

People with lived experience of SMD are central to the Changing Futures Programme. It is therefore important that your values reflect what people with lived experience of SMD want to see from those working in the programme.

Values statement:

You need to be non-judgemental and understand the power and importance of kindness and showing respect in order to receive it. You need to be able to put yourself in the shoes of the people that the Changing Futures programme will be supporting and be committed to seeing the person and not the label.

You also need to be committed to challenging inequality, understanding that inequality and experience of discrimination can have a big impact on a person's life and on how they engage with services and the support available. You need to be willing to listen in order to really hear and understand people's experiences, their views and ideas. You also need to have a real desire and willingness to learn and grow, with a commitment to your own personal development.

Overall, we are looking for someone that is clearly passionate about improving the lives of people that face severe and multiple disadvantage and who can use that passion to bring about change.

This statement was co-produced with people experiencing SMD.

About Changing Futures

The Changing Futures programme is a £77 million joint initiative by the Ministry of Housing, Communities and Local Government (MHCLG) and The National Lottery Community Fund, the largest funder of community activity in the UK. The fund is for local organisations to work in partnership to better support those who experience multiple disadvantage, including homelessness, substance use, mental health issues, domestic abuse, and contact with the criminal justice system.

Nottingham City Council is one of 15 areas in England to have been awarded a grant as part of the Changing Futures Programme.

This ambitious programme has secured local funding to continue this vital work beyond the government grant, as system partners acknowledge its importance.

The Nottingham programme has a number of strands, including navigators working intensively with people experiencing Severe and Multiple Disadvantage (SMD), a lived experience team, an insight and development hub, a housing first team and embedded practitioners in key agencies. The Wraparound Multi Disciplinary Team, a case conference for people experiencing SMD, seeks to ensure those approaching crisis are able to access support, care, or treatment that they want and need.

About NCVS

NCVS is a welcoming, supportive and culturally diverse organisation at the heart of Nottingham's voluntary sector (registered charity no. 1070790). We positively welcome applications from all sections of the communities in which we work.

We expect high standards from our staff, and in return you can enjoy flexible working hours, excellent annual leave entitlement, generous pension and training and personal development opportunities.

NCVS is a disability confident employer. We are positive about disabled people. We guarantee to interview all disabled applicants who meet the minimum criteria for our vacancies. NCVS is proud to be a Living Wage employer. All our staff receive the Living Wage at a minimum for the work they do.

